Topic:

Short description:

ORCAs ♥ the bus

Table captain: Hester Serebrin, TCC

Entities already working on this: DOTG, WEC, ATCOI, Sierra Club, LWV/WA

Keep me in the loop! (write down your info or tape your business card if you want more info)

WOULD LOVE TO EXPAND THIS DISCUSSION ~~FAR~~ MORE BROADLY & TO INTEGRATE OTHER TRANSPORTATION SECTOR BMPS THAT ARE HIGHLY EFFECTIVE (E.G., STREET SWEEPING)

we can't all choose the take. the bus, need to change minds to vote for ballot measures, elected to do an anti-highways movement

- maintenance is not value to community → but it's a jobs issue. these folks are saying the ORCAS

Ideas/Insights/Feedback/Comments/Sketches:

? personal vs policy

? where should we be having these convos?

Use your Orca card & Realect our Orcas!

"Best transportation system is being there, not needing to go."

SPEAK TO THE HEART ("REMEMBER J35's PAIN")

Transit – connect racial + social justice to the issue.

Feedback to conference: not enough bus info!

BUS RIDERS WITH LITERAL Orca Cards are the champions

Messaging – go through the steps of ORCA → bus, flowchart w/ superhero cape.

Lyft vs the bus → and doesn't ~~ethnalize~~ bus

every step of the way – "salmon safe" in SLU

quantify stormwater in commute calculator.

Stormwater heat map.

Street sweeping – a low barrier thing that doesn't require behavior change.

IDEA: NEW ARTWORK FOR ORCA CARD THAT TELLS THE STORY OF HOW TRANSIT (AND DENSITY) HELP ORCAS + FISH